

Press Release

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The 1000HP, 2017 Trans Am Super Duty, Unleashed at the NY AUTO Show

Trans Am Worldwide unveils the all-new 2017 Trans Am and Trans Am Super Duty April 14th at the New York Auto Show

Trans Am Worldwide of Tallahassee, Florida, the exclusive manufacturer of the Trans Am brand through its distribution arm, Trans Am Depot, has completed their first new model on the Alpha platform. After a very successful and sold-out Bandit Edition, signed by the Bandit himself, Burt Reynolds, Trans Am Worldwide takes off the bridle and unleashes the all-new 2017 Trans Am (Outlaw Series) and the premier limited edition 1000hp Trans Am Super Duty.

Design

This year's model is led by in-house chief designer and engineer Tom Sawyer. Sawyer, just like his namesake, brought a spirit of adventure and imagination to the project while engineering all aspects of the Alpha platform Trans Am. For graphical renderings, Tom collaborated with internationally acclaimed Automotive designer, Bo Zolland of Sweden, an award-winning designer of cars and boats who has worked with everyone from Detroit auto makers to Jay Leno.

"The new model is a complete re-design that features sleek body lines with masculine proportions and traditional retro styling. We are also offering optional glass t-tops this year but perhaps the most notable of this historical accomplishment is that we now join the ranks of only an exclusive few who offer a 1,000hp performance package in a production vehicle" Tod Warmack, Co-Founder

Performance

For those with an affinity for power and speed, the 2017 premier model is the Trans Am Super Duty boasting **1000hp and 1046'lb tq**. In tribute to this iconic muscle car legend, Trans Am Worldwide will limit this series to a strict edition of 50 supercars. The development of this performance collaboration is a three-way partnership with Magnuson Superchargers, Ventura, CA Trans Am Worldwide and a premier NASCAR engine builder from Charlotte, North Carolina.

To inquire about the Trans Am models including the Super Duty Trans Am, please visit the company website www.transamdepot.com Please visit us at the unveiling at the NY Auto Show, April 14-24, Crystal Palace CP-2